



## VISTAGE FOR PROFESSIONAL SERVICE PROVIDERS

### Expand Your Network. Elevate Your Practice.

The **Vistage Trusted Advisor Program** is purpose-built for leaders in professional services such as accounting, law, and public relations who work with CEOs and business owners. Members accelerate growth, sharpen leadership skills, and expand their networks through expert-led peer advisory groups and a proven method for processing issues and opportunities.

### Built to Fuel Your Next Phase of Growth

| Growth Opportunity   | Member Benefit  |
|--|---|
|  Attracting and retaining the right clients | → Learn how to deepen relationships and build consistent pipelines.                       |
|  Standing out in a crowded market           | → Gain clarity on your niche and how to more clearly communicate your value.              |
|  Scaling without losing focus               | → Share practical strategies for growing your practice while managing day-to-day demands. |
|  Keeping skills and technology current      | → Connect with the latest tools, services and capabilities you need to stay competitive.  |

# How Vistage Works

## Trusted Advisor Program

### Guided Peer Advisory

- Address your most pressing issues in a confidential setting with 12-18 peers from non-competing companies.
- An accomplished business leader and expert CEO coach leads monthly half-day meetings, keeping every meeting focused, productive and actionable.
- Tackle your biggest challenges and opportunities using a proven, proprietary method called issue processing.

### Optional: One-to-One Coaching

- Complement your peer advisory group experience with one-to-one coaching from your Vistage Chair.
- Receive personalized guidance to navigate challenges and maximize opportunities.

### Global Network Connections and World-Class Resources

- 24/7 access to a global community of 45,000+ business leaders.
- Learn from experts and speakers at regional events and webinars.
- Connect with peers online through networks organized by industry, function, interest and geography.
- Build powerful relationships with your local business community.
- Access proprietary research to grow your practice.

### Offset Program Cost Through Referral Incentive

- When you refer new CEO members who join Vistage, you can earn membership dues credits to offset your annual program fee.

#### Peer Advisory Board Meetings

12 half-day meetings per year

#### Private Executive Coaching

Optional coaching sessions available for purchase

#### Online Community

24/7 access to thousands of trusted peers worldwide

*"I joined thinking it was a good way to build a referral network, and I discovered it's that and so much more. I don't know where else you can bring your life and business challenges to a group that knows you and cares about you. It's been invaluable to me personally and professionally."*



**BRAD LEGGETT**

CEO & Founder  
The Leggett Group, Inc.  
TA Member since 2004



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**Better leaders. Better decisions. Better outcomes.**