

VISTAGE FOR CEOS, PRESIDENTS AND FOUNDERS

Make decisions that drive powerful outcomes.

There's a lot riding on your decisions. The **Vistage Chief Executive Program** is designed to help you make more effective decisions that lead to better decisions that drive better outcomes.

At the core is a confidential group of trusted peers from non-competing companies — leaders who understand the weight of your decisions. They bring candid insights that sharpen your perspective. Guided by an experienced business leader, the group challenges assumptions, exposes blind spots, and helps you resolve issues while unlocking opportunities. It's a proven approach to elevate your leadership and drive sustainable growth.

Having worked with 250,000 business leaders for over 65 years, Vistage knows the realities CEOs and business owners face and how to turn those challenges into lasting success.

Your Challenge	Solution
 You're surrounded by stakeholders with competing agendas, and you make all decisions without the benefit of unbiased advice.	→ Get your decisions vetted by an ideal sounding board — an objective, experienced peer group who will offer unbiased advice in a confidential environment.
 You're concerned your current culture may be having a negative impact on business.	→ Learn best practices on building an empowered, results-driven team. Find and fix blind spots to enhance your leadership ability.
 You're not sure you have the best processes in place to scale up the business.	→ Get access to models of success and expert advice to help you retool your long-term strategy without sacrificing current performance.
 You're seeking guidance on how to fuel the next stage of growth.	→ Gain fresh perspectives on complex issues to optimize business decisions and results.

How Vistage Works

Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-18 chief executives from non-competing industries.
- Process issues in sessions led by a highly skilled executive coach.

Private executive coaching

- Receive one-to-one coaching from an accomplished business leader.
- Get personalized guidance to navigate challenges and opportunities.

World-class speakers and events

- Learn from experts at your advisory board meetings, regional events, and webinars.
- Activate new ideas for business growth and personal development.

Specialized networks and communities

- Join online communities organized by industry, function or geography.
- Receive immediate, confidential feedback from a community of peers locally and around the world.

CEO services

- Access a cutting-edge strategic planning solution for small and midsize businesses.
- Get a free annual business valuation with benchmarks against industry peers.

Leadership Development Programs

- More closely align your team with your vision.
- Improve execution at every level.
- Better prepare your leaders for growth.

Chief Executive Program

Peer Advisory Board Meetings

12 full-day meetings per year

Private Executive Coaching

12 sessions per year, up to 2 hours each

World-class Speakers

Up to 8 speakers per year

Online Community

24/7 access to thousands of trusted peers worldwide

"When I discovered Vistage, I felt like, okay, I'm not alone anymore. Now I've got help to get me through these challenges. I knew how much the people in the room — with all of their wisdom and knowledge — were going to help me."



BRIAN RAFFEL

Studio Head, Raven Software

Raffel's company was part of a \$69B acquisition by Microsoft.



Learn more at vistage.com/chiefexecutive