

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME PART OF THE PROGRAM INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 15 Vistage member CEOs/Executives nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Monthly workshops will be facilitated by Mark Taylor and Jeannette Hobson

How

- 1-year program (January 28 – November 4)
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in a convenient New York Area location

Cost

- The discounted Vistage member cost is \$16,000

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The program includes three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen – understand the fundamentals of a successful corporate strategy and create one for your company (2) The Innovation Playbook by Professor Jennifer Aaker – learn the power of the story and write your leadership story, your user story, your company story, and your innovation story, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule – learn how to design your organization and culture to foster innovation and collaboration

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for an annual event in Palo Alto, California

How will this impact my Vistage group?

The program is a complement to your Vistage group.

How do members apply?

Members must be nominated by a Vistage Chair to apply. **The nomination form** is online. Nominated members will receive an email invitation to fill out the online application. Learn more at www.vistage.com/stanfordprogram-new-york



**Nominations and Applications due
December 8, 2018**

VISTAGE CHAIRS

"As Vistage members, we seek to develop our leadership virtuosity to be the best we can be in order to make a positive contribution to our organizations, community and world. Becoming masterful involves making learning a practice and staying on the path. Every once in a while there is a rare opportunity to learn from others who are further down the path and accelerate our development exponentially. I am delighted that Vistage has partnered with Stanford University with its world-renowned highly ranked executive education program. This is one of those opportunities for the few who want to go further and faster." - Mark Taylor

"How often are we asked by members to suggest a resource for developing expertise in ingenuity, creativity, and innovative problem-solving? Now, Vistage has partnered with Stanford University to bring this resource to our members in the Tri-State area. We get to nominate the members who will be part of the 10-month program: Leadership in Innovation, taught by world-renowned Stanford Business School Professors" -Jeannette Hobson



Mark Taylor
NEW YORK FACILITATOR +
VISTAGE CHAIR SINCE
2009



Jeannette Hobson
NEW YORK FACILITATOR +
VISTAGE CHAIR SINCE
1996

WORKSHOP LOCATION

Online webinar - [Click here to join the webinar December 3rd at 1 p.m. ET](#)

WORKSHOP DATES*

January 28

July 15

February 25

September 16

April 1

October 7

May 20

November 4

June 17

*Dates subject to change

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www.vistage.com/stanfordprogram-new-york