

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 6 Vistage member CEOs/Executives nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Julie Reinganum will facilitate virtual workshops. Julie is a 13 year Vistage Chair, has 3 Vistage groups plus a Vistage Connect group, and is an alumna of Stanford Graduate School of Business

How

- 1-year program (January 2018 – December 2018)
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 5 hours per week)
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops online

Cost

- The discounted Vistage member cost is \$15,000

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The program includes three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen – understand the fundamentals of a successful corporate strategy and create one for your company (2) The Innovation Playbook by Professor Jennifer Aaker – learn the power of the story and write your leadership story, your user story, your company story, and your innovation story, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule - learn how to design your organization and culture to foster innovation and collaboration

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for an annual event in Palo Alto, California

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

How do members apply?

Members must be nominated by a Vistage Chair to apply. The [nomination form](#) is online. Nominated members will receive an email invitation to fill out the online application. Learn more at vistage.com/stanfordprogram-virtual



Nominations and Applications due
November 1, 2017

“As a Stanford Business School Alum and a Vistage Chair of more than 14 years, I am thrilled that Vistage has partnered with Stanford to bring together the best of business education with the advantage of the Vistage peer advisory board process. In this program we see the power of bringing together Stanford Business School professors’ latest in innovative thinking on strategy, communication, and organizational design. Our members have the opportunity to learn from others using a unique online platform and accelerate their own leadership development. Participants in the Virtual group can leverage these resources from any location using our online meeting room. I am pleased to be part of this exceptional business opportunity.”



Julie Reinganum
Virtual Group Facilitator +
Vistage Chair since 2003

WORKSHOP LOCATION:
Online
10 a.m. - 12 noon Pacific Time

WORKSHOP DATES*:
January 18-19 2018 Kickoff meeting in San Diego

| | |
|-------------------------|---------------------------|
| February 9, 2018 | July 13, 2018 |
| March 9, 2018 | September 14, 2018 |
| April 6, 2018 | October 12, 2018 |
| June 15, 2018 | November 30, 2018 |

*Dates could change



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www.vistage.com/stanfordprogram-virtual