

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 15 Vistage member CEOs/Executives nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two Denver Chairs, Don Myers and Janet Fogarty, will facilitate monthly workshops

How

- 1-year program (January 2018 – December 2018)
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in a convenient Denver location

Cost

- The discounted Vistage member cost is \$15,000.

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The program includes three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen – understand the fundamentals of a successful corporate strategy and create one for your company (2) The Innovation Playbook by Professor Jennifer Aaker – learn the power of the story and write your leadership story, your user story, your company story, and your innovation story, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule - learn how to design your organization and culture to foster innovation and collaboration

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for an annual event in Palo Alto, California

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

How do members apply?

Members must be nominated by a Vistage Chair to apply. The [nomination form](#) is online. Nominated members will receive an email invitation to fill out the online application. Learn more at vistage.com/stanfordprogram-denver



Nominations and Applications due
November 1, 2017

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VISTAGE

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“Consistent with our mission of increasing the effectiveness and enhancing the lives of our members, Vistage entered into a strategic alliance with The Stanford Graduate School of Business to create a customized ten-month course on leadership and innovation for our members. Chairs can nominate candidates for the program who are life-long learners and committed to taking their leadership skills and their business to a whole new level.

In our view, this is an incredible opportunity for growth and development for those lucky enough to be selected. We can’t wait to get started.”



Don Myers
Denver Facilitator +
Vistage Chair since 2002



Janet Fogarty
Denver Facilitator +
Vistage Chair since 1998

WORKSHOP LOCATION:
University Club
1673 Sherman St.
Denver, CO 80203

WORKSHOP DATES*:

January 2018	July 2018
February 2018	August 2018
March 2018	September 2018
April 2018	October 2018
May 2018	November 2018
June 2018	December 2018

*Dates TBD



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