

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 6 selectively chosen Vistage CEO members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Julie Reinganum will facilitate virtual workshops. Julie is a 13 year Vistage Chair, has 3 Vistage groups plus a Vistage Connect group, and is an alumnus of Stanford Graduate School of Business.

How

- Approximately 1-year program beginning September 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3-5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops online
- September 2017 cohort will include CE members in Chicago, Denver, San Diego, NYC, and the Bay Area. We will offer virtual groups for members outside these initial markets.

Cost

- The discounted Vistage member cost is \$15,000.

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FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule

What do members get for completing the program?

Members who complete the program will receive a Stanford Certificate of Completion co-branded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Fall 2018

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

Is this a one-time program or will it be repeated?

The first program launched February 2017 with a total of 80 participants. We will launch the next cohort in September 2017 followed by the third cohort tentatively scheduled for February 2018. Additional cohorts and markets will continue to be added.

How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form online.

How do members apply?

Members must be nominated by a Vistage Chair to apply. Nominated members will receive an email invitation to fill out the [online application](#). Applications for September cohort are due by August 18.

VISTAGE

“As a Stanford Business School Alum and a Vistage Chair of more than 13 years, I am thrilled that Vistage has partnered with Stanford to bring together the best of business education with the advantage of the Vistage peer group process. Stanford Business School professors will share the latest in innovative thinking on strategy, communication, and organizational design. Our members will have the opportunity to learn from others using a unique online platform and accelerate their own leadership development. I am excited to be part of this exceptional opportunity for members and Chairs.”



Julie Reinganum
Virtual Group Facilitator +
Vistage Chair since 2003

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WORKSHOP LOCATION: Online

WORKSHOP DATES*:

September, 2017	March, 2018
October, 2017	April, 2018
November, 2017	May, 2018
December, 2017	June, 2018
January, 2018	July, 2018
February, 2018	

*Dates could change

