

# VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

## BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

### Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

### What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

### Who

- 15 San Diego CE members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two San Diego Chairs, Mike Richardson and Richard Carr, will facilitate monthly workshops

### How

- Approximately 1-year program beginning September 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3-5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

### Where

- Monthly workshops in San Diego
- September 2017 cohort will include CE members in Chicago, Denver, San Diego, NYC, and the Bay Area. We will offer virtual groups for members outside these initial markets.

### Cost

- The discounted Vistage member cost is \$15,000.

## FREQUENTLY ASKED QUESTIONS

### What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule

### What do members get for completing the program?

Members who complete the program will receive a Stanford Certificate of Completion cobranded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Fall 2018

### How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

### Is this a one-time program or will it be repeated?

The first program launched February 2017 with a total of 80 participants. We will launch the next cohort in September 2017 followed by the third cohort tentatively scheduled for February 2018. Additional cohorts and markets will continue to be added.

### How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form online.

### How do members apply?

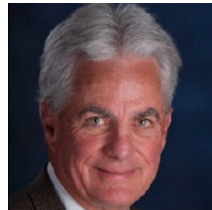
Members must be nominated to apply by a Vistage Chair. The nomination form is online at [vistage.com/stanfordprogram-sandiego](http://vistage.com/stanfordprogram-sandiego). Nominated members will receive an email invitation to fill out the online application.

“I am delighted to be at forefront of this new program combining two world class learning organizations, Stanford’s Graduate School of Business and Vistage, on the most critical topic facing our members, Innovation. It was the core challenge I faced running the Aerospace Division of a British Public Company and is at the core of my thought-leadership on Enterprise Agility for an increasingly disruptive world. Agile Innovation is essential to survive and thrive and I look forward to exploring that more through this world class program.”

“I look forward to facilitating this great learning partnership between Stanford Graduate School of Business and Vistage. Many years ago I had a life changing experience as an MBA student combining University content with a Vistage experience. Bringing Vistage and Stanford together will be a world class leadership learning experience. I am excited to be part of this!”



**Mike Richardson**  
San Diego Facilitator +  
Vistage Chair since 2003



**Richard Carr**  
San Diego Facilitator +  
Vistage Chair since 1993

**WORKSHOP LOCATION:  
Carlsbad, California**

**WORKSHOP DATES\*:**

<b>September, 2017</b>	<b>March, 2018</b>
<b>October, 2017</b>	<b>April, 2018</b>
<b>November, 2017</b>	<b>May, 2018</b>
<b>December, 2017</b>	<b>June, 2018</b>
<b>January, 2018</b>	<b>July, 2018</b>
<b>February, 2018</b>	<b>*Dates could change</b>

