

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 15 Denver area members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two Denver Chairs, Don Myers and Janet Fogarty, will facilitate monthly workshops

How

- Approximately 1-year program beginning in September 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3 hours per week)
- 10 virtual workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in Denver
- September 2017 cohort will include CE members in Chicago, Denver, San Diego, NYC, and the Bay Area. We will offer virtual groups for members outside these initial markets.

Cost

- The discounted Vistage member cost is \$15,000.

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FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule

What do members get for completing the program?

Members who complete the program will receive a Stanford Certificate of Completion co-branded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Fall 2018

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

Is this a one-time program or will it be repeated?

The first program launched February 2017 with a total of 80 participants. We will launch the next cohort in September 2017 followed by the third cohort tentatively scheduled for February 2018. Additional cohorts and markets will continue to be added.

How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form online.

How do members apply?

Members must be nominated to apply by a Vistage Chair. The nomination form is online at vistage.com/stanfordprogram-denver. Nominated members will receive an email invitation to fill out the online application.

VISTAGE

Contacts: Don.Myers@Vistagechair.com
Janet.Fogarty@Vistagechair.com

Nominations and Applications due August 18, 2017

“Consistent with our mission of increasing the effectiveness and enhancing the lives of our members, Vistage entered into a strategic alliance with The Stanford Graduate School of Business to create a customized ten-month course on leadership and innovation for our members. Chairs can nominate candidates for the inaugural class who are life-long learners and committed to taking their leadership skills and their business to a whole new level.

In our view, this is an incredible opportunity for growth and development for those lucky enough to be selected. We can’t wait to get started.”



Don Myers
Denver Facilitator +
Vistage Chair since 2002



Janet Fogarty
Denver Facilitator +
Vistage Chair since 1998

WORKSHOP LOCATION: Colorado

WORKSHOP DATES*:

September, 2017	March, 2018
October, 2017	April, 2018
November, 2017	May, 2018
December, 2017	June, 2018
January, 2018	July, 2018
February, 2018	

*Dates could change



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