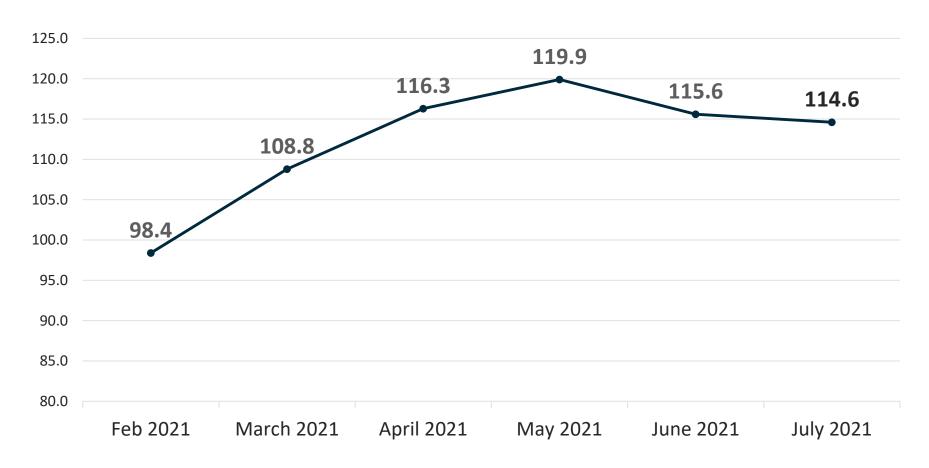
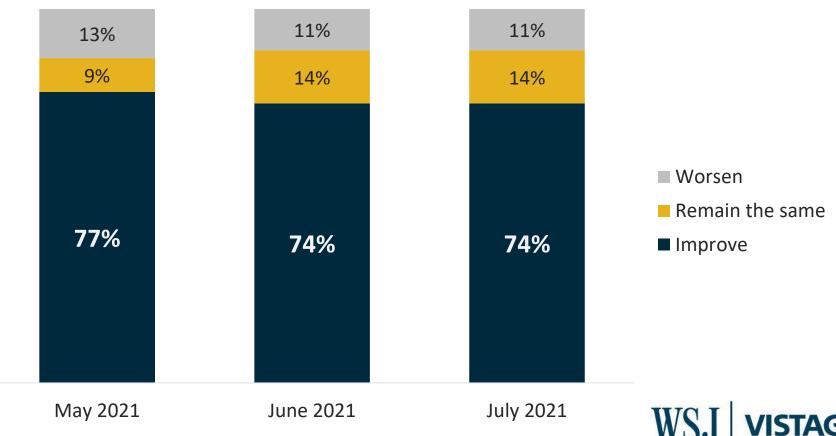
The WSJ/Vistage Small Business CEO Confidence Index declines marginally for second consecutive month





Small businesses maintain positive views on recent improvements to the economy

Compared with a year ago, how have overall economic conditions in the United States changed?

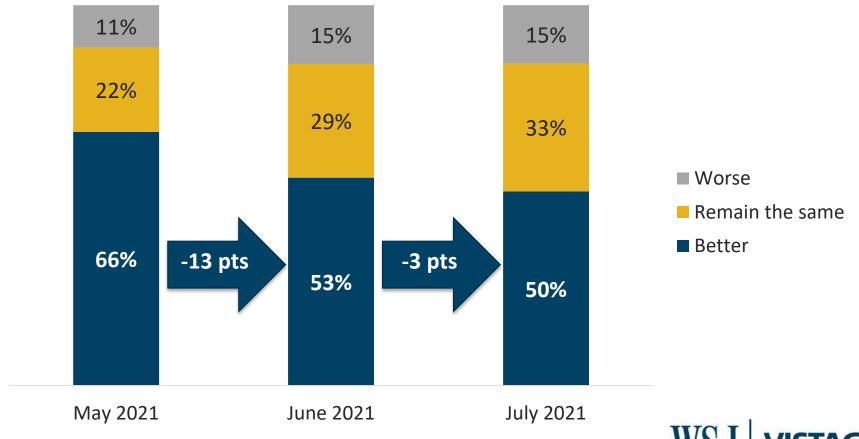


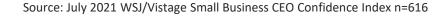
Source: July 2021 WSJ/Vistage Small Business CEO Confidence Index n=616



The proportion of small businesses that expect the U.S. economy to get better continues gradual decline

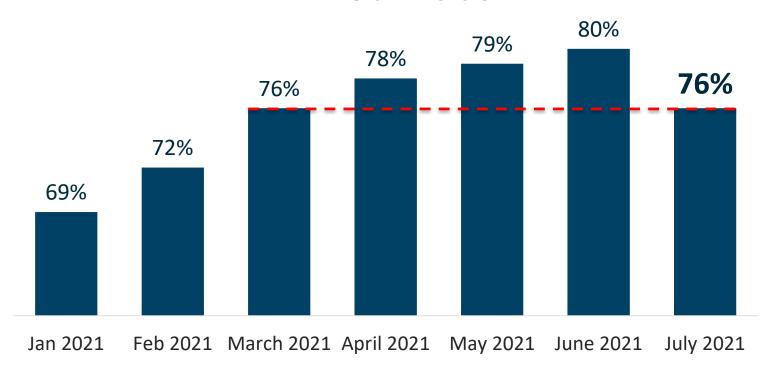
Expected changes in U.S. economy over next 12 months





Expectations for increased revenues among small businesses return to levels recorded in March

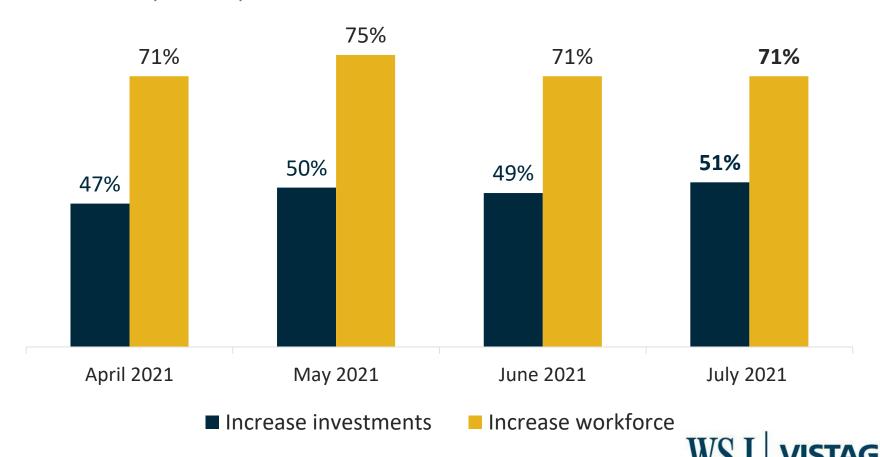
Proportion of small businesses that project increased revenues over next 12 months





Plans to increase investments and expand workforce among small businesses have remained steady

Expansion plans of small businesses over the next 12 months

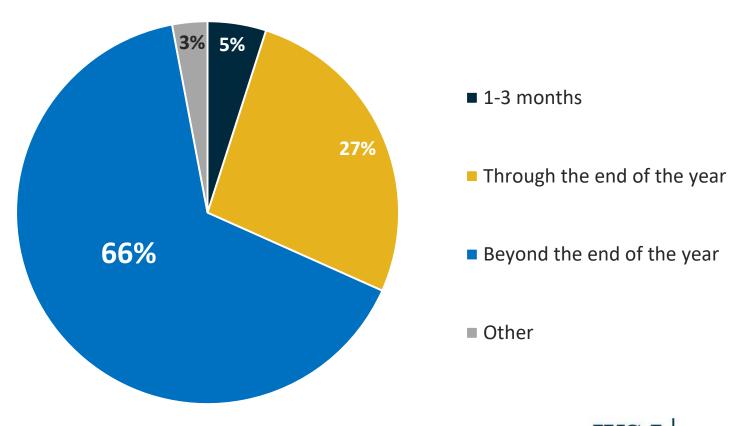


Source: July 2021 WSJ/Vistage Small Business CEO Confidence Index n=616

Small Business CEO Survey

Two-thirds of small businesses believe that inflationary pressures will persist beyond the end of the year

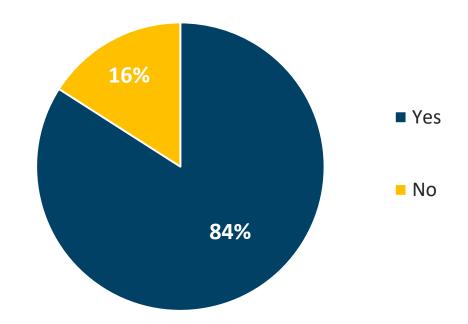
How long do you expect high inflation to persist?





Just 16% of small businesses reported having loans or rent reduced through the pandemic

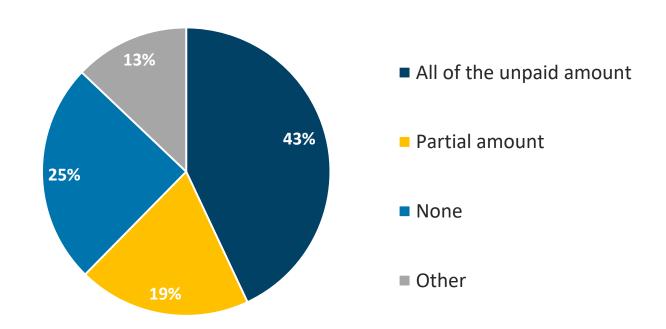
Did your landlord or commercial lender allow you to reduce your rent or loan payments during the pandemic?





Of those that reduced loan or rent payments through the pandemic, 25% will not have to repay the reductions

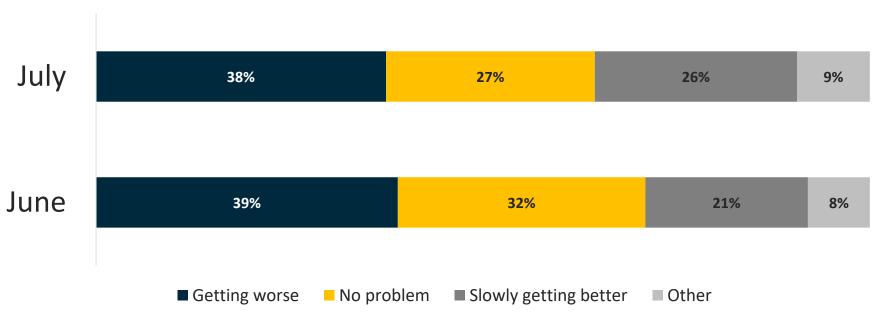
How much of the reductions in your loan or rent will you be required to repay to your landlord or commercial lender?





Supply chain issues are improving or not a problem for 53% of small businesses, consistent with June findings

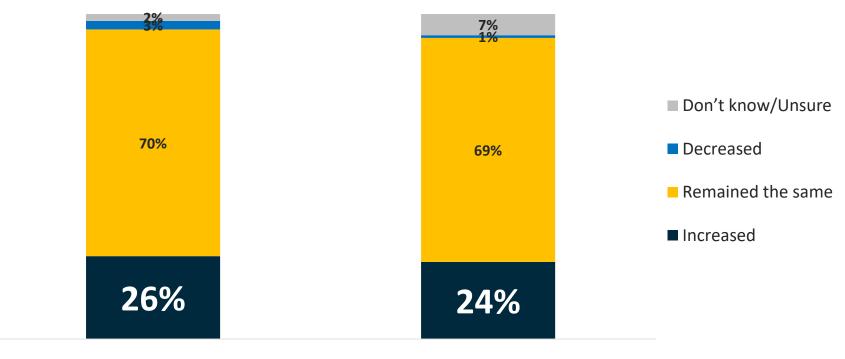






Small businesses report that women in leadership roles have increased and are projected to continue

Proportion of women in leadership positions



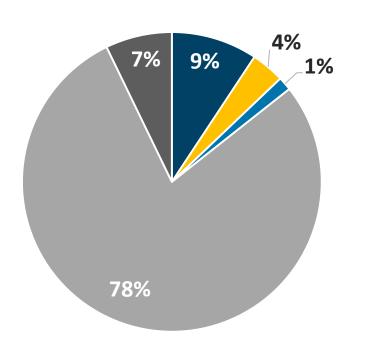
Last 12 months

Next 12 months



More than three-quarters of small businesses report that the pandemic did not cause the loss of female employees

What statement best describes the impact of the pandemic on female employees at your company?

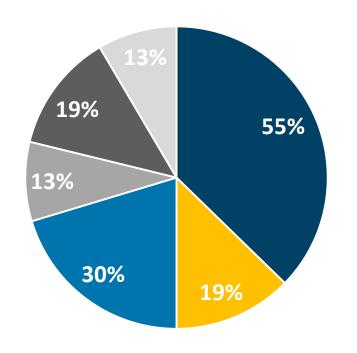


- We lost female employees permanently
- Female employees that left temporarily have already returned
- Female employees that left temporarily plan to return in the future
- We did not lose any female employees
- Other



Caring for family members was reported by small businesses as the top reason for losing female employees

If you lost female employees due to the pandemic, what are the reasons they have not returned?



- Caring for children/elders
- COVID exposure concerns for self or other member of household
- Found other opportunity
- No flexible work options for their role
- Role/job was eliminated
- Other



Source: July 2021 WSJ/Vistage Small Business CEO Confidence Index n=616