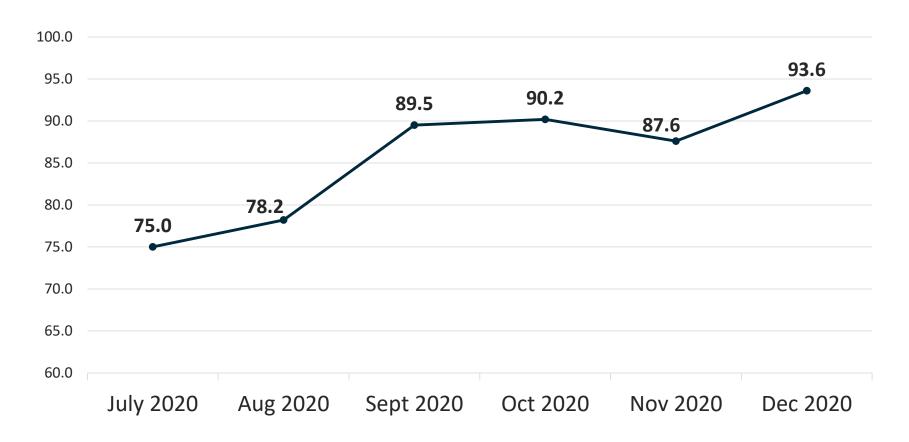
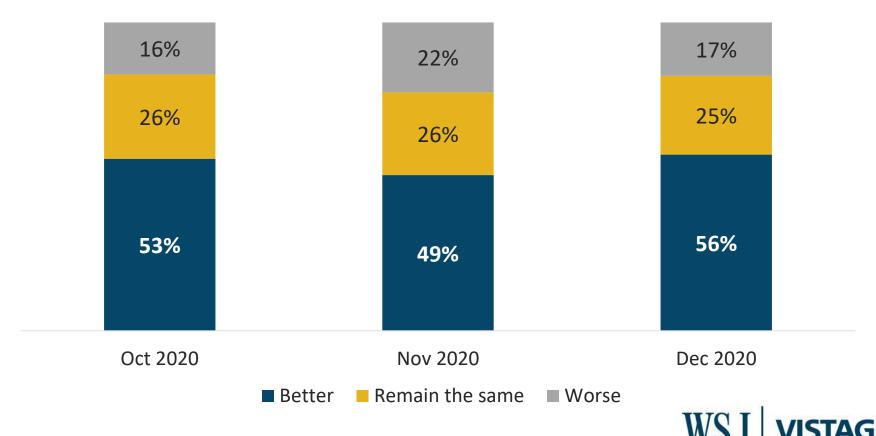
The WSJ/Vistage Small Business CEO Confidence Index rises driven by hiring plans of small businesses





Small business optimism about the future of the U.S. economy rebounds after dip in November

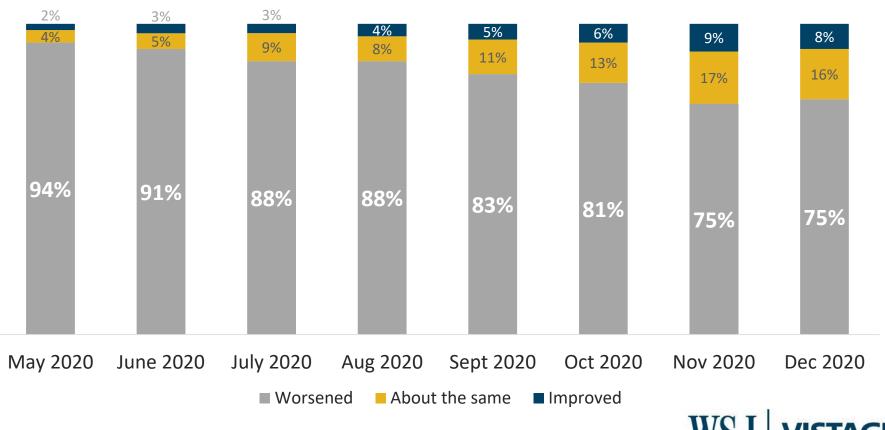
Expected changes in U.S. economy over next 12 months among small businesses

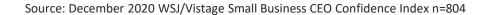


Source: December 2020 WSJ/Vistage Small Business CEO Confidence Index n=804

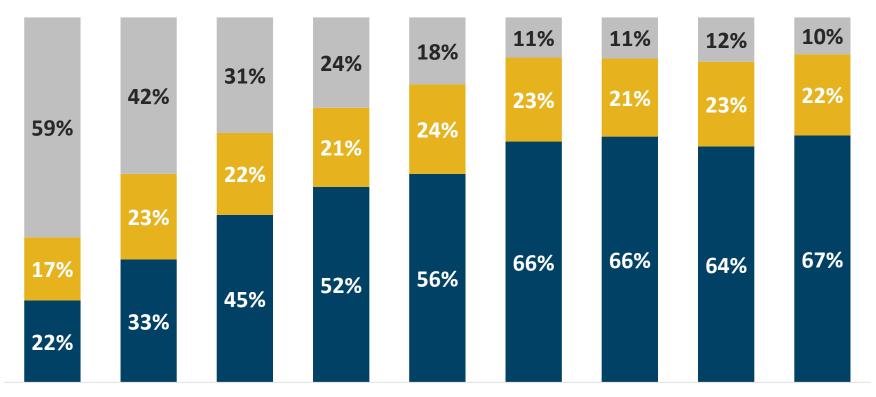
Trends in small business sentiment about the U.S. economy unchanged from last month

Compared with a year ago, how have overall economic conditions in the U.S. changed?





More than two-thirds of small businesses expect increased revenues in the year ahead



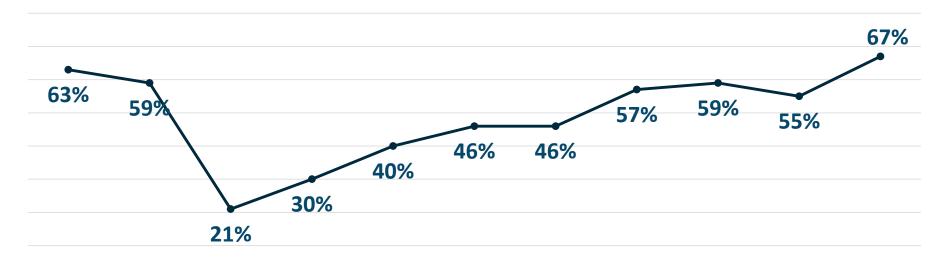
April 2020 May 2020 June 2020 July 2020 Aug 2020 Sept 2020 Oct 2020 Nov 2020 Dec 2020

■ Increase ■ Remain the same ■ Decrease



Plans for increased hiring reach pre-pandemic levels among small businesses, highest since February 2018

Percentage of CEOs that plan to increase their workforce in the year ahead



Feb	March	April	May	June	July	August	Sept	Oct	Nov	Dec
2020	2020	2020	2020	2020	2020	2020	2020	2020	2020	2020



Revenue impacts of the pandemic diminished, just 19% of small businesses report declines of 25% or more

