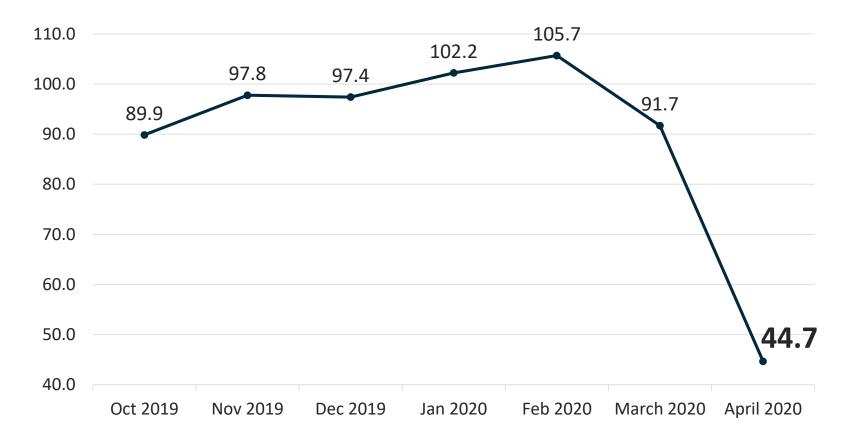
The WSJ/Vistage Small Business CEO Confidence Index drops more than 50% in April due to coronavirus impacts

WSJ/Vistage Small Business CEO Confidence Index



Travel tops the list of coronavirus impacts on small businesses, followed by revenue

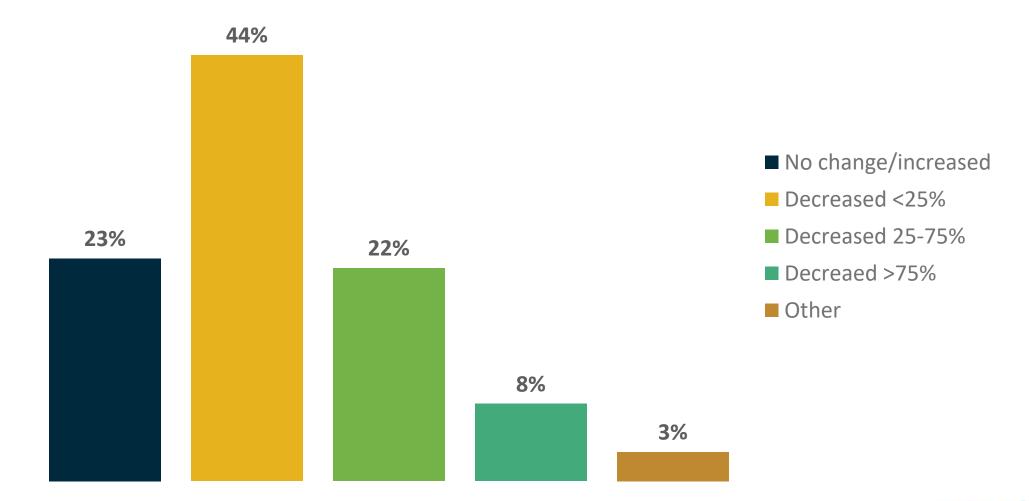


Source: April WSJ/Vistage Small Business CEO Confidence Index n=860

©2020 Vistage Worldwide, Inc. All rights reserved

Small Business CEO Survey

The majority of small businesses experienced revenue declines of less than 25% in the last month

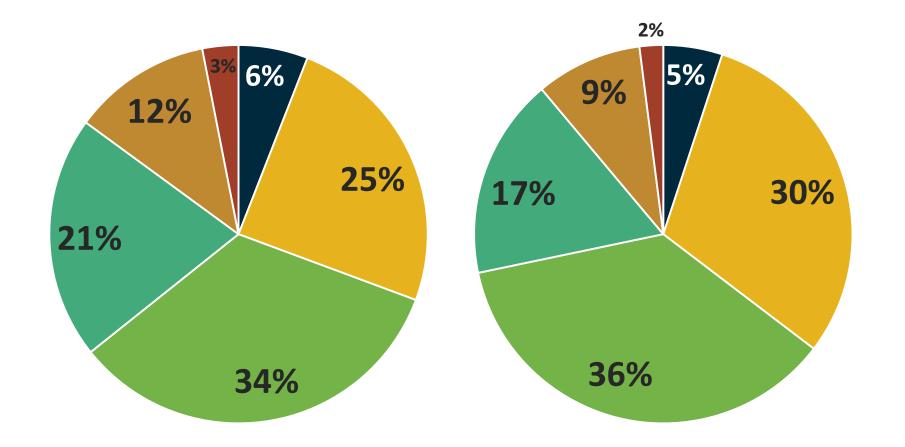




Source: April WSJ/Vistage Small Business CEO Confidence Index n=860

©2020 Vistage Worldwide, Inc. All rights reserved

Nearly one third of small businesses report cash reserves that will last less than 2 months.

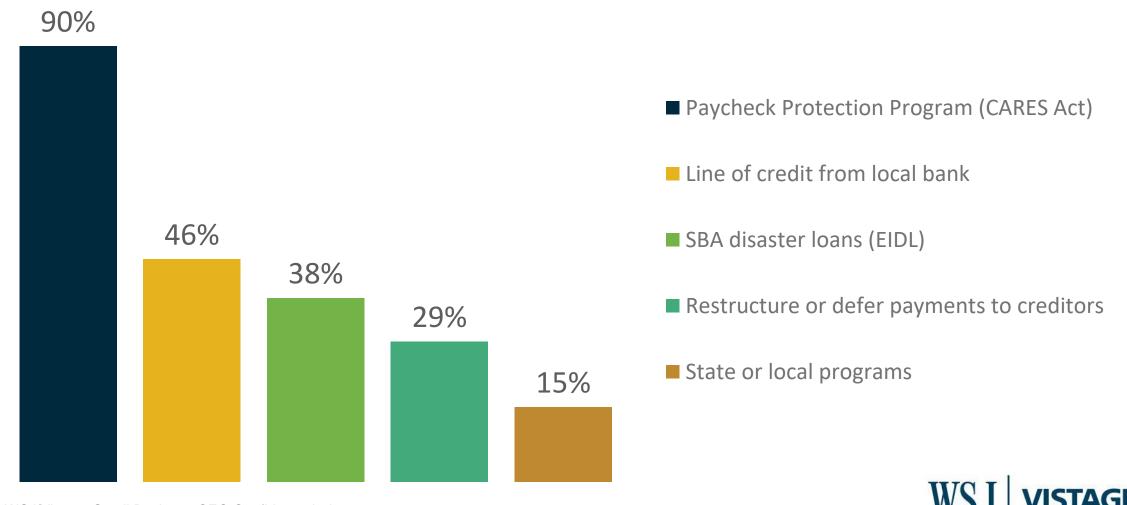




- 1 2 months
- 3 5 months
- 6 12 months
- More than one year
- Other



Nine-in-ten small businesses plan to leverage the Paycheck Protection Program for financial assistance

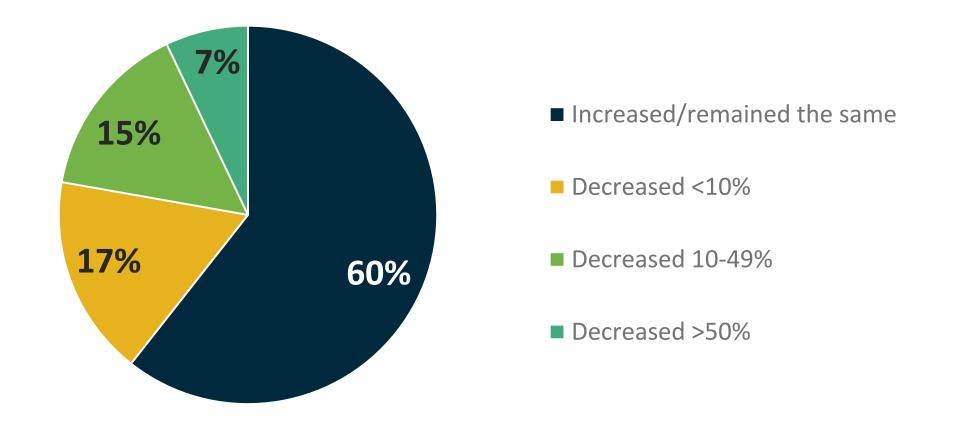


Source: April WSJ/Vistage Small Business CEO Confidence Index n=860

©2020 Vistage Worldwide, Inc. All rights reserved

Small Business CEO Survey

Three-in-five small business CEOs report stable or growing workforces as the result of the pandemic.

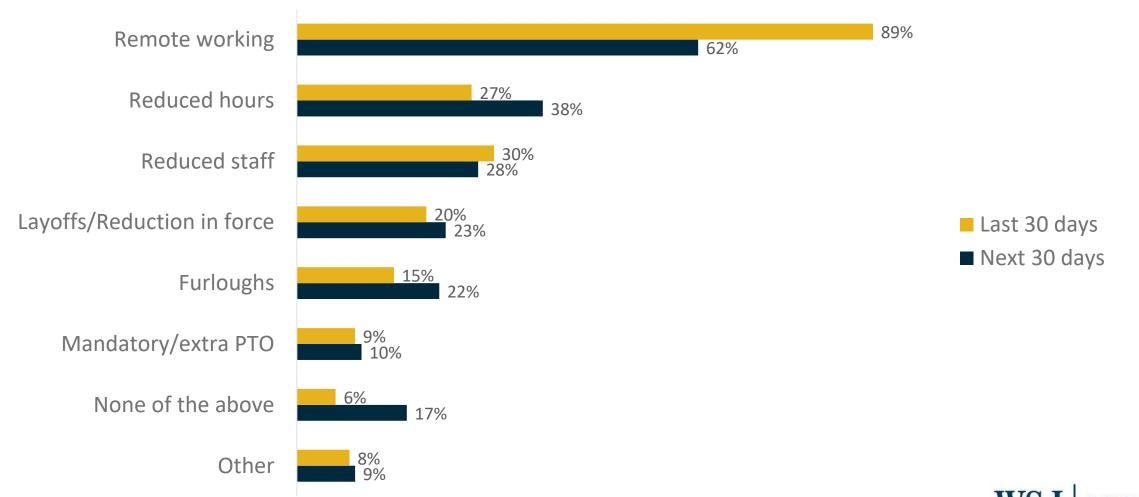




Source: April WSJ/Vistage Small Business CEO Confidence Index n=860

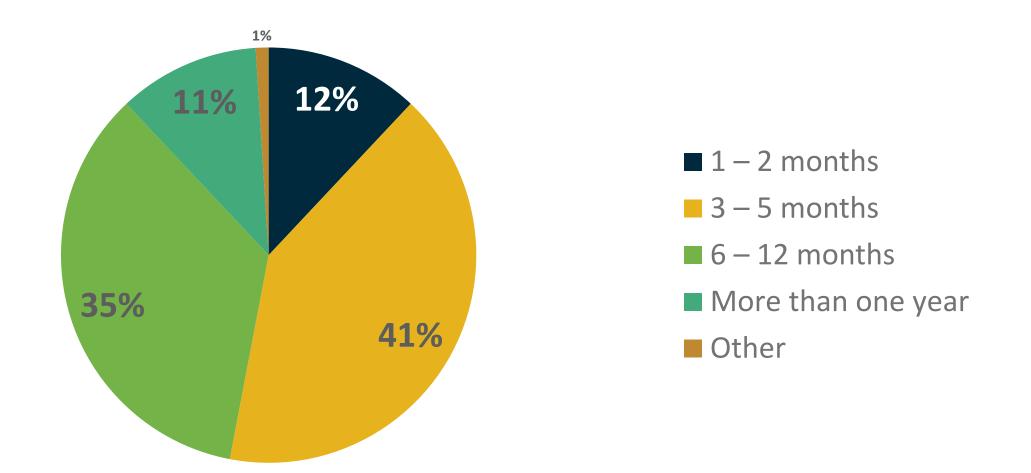
©2020 Vistage Worldwide, Inc. All rights reserved

Remote working maintains small businesses during social distancing efforts.



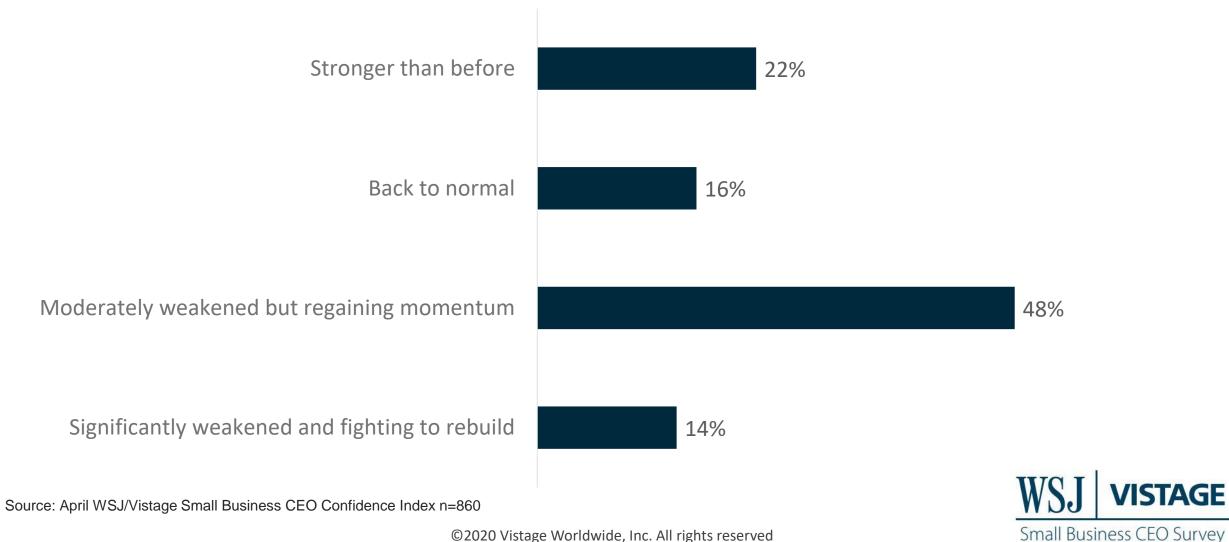


Looking ahead, more than half of small business CEOs believe the economy will stabilize in six months



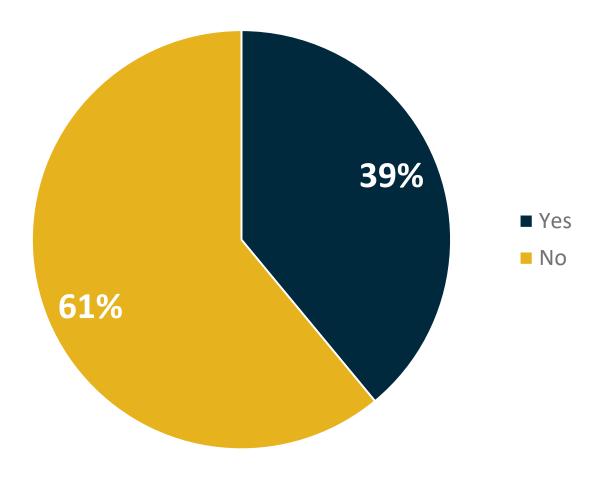


Over one-third of small businesses expect to be back to normal or stronger in 6 months.



©2020 Vistage Worldwide, Inc. All rights reserved

Over one-third of small and midsize businesses have changed the products or services they offer as a result of the pandemic



Source: April WSJ/Vistage Small Business CEO Confidence Index n=860

©2020 Vistage Worldwide, Inc. All rights reserved

Vistage Worldwide, Inc. 68,463 followers 1d • Edited • 🕲

#Vistage member and **Bednark Studio** CEO/Founder, **Michael Bednark** shifted his company and began manufacturing and supplying much needed PPE to frontline workers. In 72 hours they developed a prototype for DOH approval, built their supply chain, converted the Duggal Greenhouse into a manufacturing facility, created 100+ jobs and are now making 20,000 face shields per day.

Listen to their story here Attps://bit.ly/34Am9M5. #fightingcovid19 #supplyfrontlineworkers #faceshields #healthcaresupply



60 Minutes on Twitter twitter.com

