

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who

- 15 Chicago CE members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two Chicago Chairs, Elisa Spain and Aimee Daniels, will facilitate monthly workshops

How

- Approximately 1-year program beginning September 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3-5 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in Chicago
- September 2017 cohort will include CE members in Chicago, Denver, San Diego, NYC, and the Bay Area. We will offer virtual groups for members outside these initial markets.

Cost

- The discounted Vistage member cost is \$15,000.

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule

What do members get for completing the program?

Members who complete the program will receive a Stanford Certificate of Completion co-branded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Fall 2018

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly

Is this a one-time program or will it be repeated?

The first program launched February 2017 with a total of 80 participants. We will launch the next cohort in September 2017 followed by the third cohort tentatively scheduled for February 2018. Additional cohorts and markets will continue to be added.

How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form online.

How do members apply?

Members must be nominated by a Vistage Chair to apply. Nominated members will receive an email invitation to fill out the [online application](#). Applications for September cohort are due by August 18.

“One trait we know all Vistage members share is their love of learning. Now, Vistage has partnered with Stanford University to take this learning to a new level. As the business environment becomes more competitive, the ability to innovate has become crucial. So often we think of innovation in terms of intellectual property, something reserved for tech firms and the like. Stanford’s Leadership in Innovation Program, taught by Stanford Business School Professors, teaches us there is an opportunity for innovation in every business. Marrying the expertise of these professors with the practical approach of Vistage facilitators, participants can take what they learn and make it happen in their businesses. What an amazing opportunity for our members and for us, the Chairs.”

“I am excited to be part of the pilot for Vistage’s new partnership with Stanford. This collaboration is a great opportunity to blend the highest level of executive education with the power of the peer group to support our members in embracing innovation in their businesses. As the business landscape and technology continue to evolve, it is more important than ever that our members focus on innovation as a way to have a differentiated advantage going forward.”



Elisa Spain
Chicago Facilitator +
Vistage Chair since 2007



Aimee Daniels
Chicago Facilitator +
Vistage Chair since 2012

WORKSHOP LOCATION: Chicago

WORKSHOP DATES*:

| | |
|------------------------|--------------------|
| September, 2017 | March, 2018 |
| October, 2017 | April, 2018 |
| November, 2017 | May, 2018 |
| December, 2017 | June, 2018 |
| January, 2018 | July, 2018 |
| February, 2018 | |

*Dates could change

STANFORD LIVE WEBINAR DATES TBD

Stanford-led webinars will be conducted using their online platform.



STANFORD GRADUATE SCHOOL OF BUSINESS | Executive Education

VISTAGE