CEO confidence holds steady

December 2016

The December WSJ/Vistage Small Business CEO Confidence Index recorded the largest month-to-month change in economic confidence in four years, surging to 112 in December, up from 102.4 in the prior month and 101.9 in last December's survey.

Economy Expected to Improve.

56% of CEOs expected the economy to improve in the December survey, up from 46% last month and just 23% in October. This was the most favorable economic outlook recorded since the first survey was conducted in mid-2012.

2016 November 2016



59% of CEOs

48% of CEOs plan to increase

investment expenditures in the year

said Trump's election improved their outlook on the economy.

of 52% was



ahead, up from October's pre-election 37%, and the highest figure since a peak

recorded at the 2017 2016 2015



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Small Business CEO Survey

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