

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly virtual workshops transform academics into real change in members' organizations

Who

- 6 selectively chosen Vistage CEO members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Julie Reinganum will facilitate virtual workshops. Julie is a 13 year Vistage Chair, has 3 Vistage groups plus a Vistage Connect group, and is an alumnus of Stanford Graduate School of Business.

How

- Approximately 1-year program beginning in February 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3 hours per week)
- 10 virtual workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Virtual monthly meetings are conducted remotely.
- February 2017 launch will include CE members in Denver, San Diego, NYC, and the Bay Area. All markets will participate as a single Stanford cohort for online learning and faculty interaction

Cost

- The discounted Vistage member cost is \$15,000. The inaugural cohort is further discounted to \$10,000.

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule.

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion cobranded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Summer 2018

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly.

Is this a one-time program or will it be repeated?

The inaugural program will be limited to 75 Vistage members. We expect to launch additional groups in 2017 targeting late summer/fall and will continue to launch new groups and expand to additional markets as members show interest.

How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form online.

How do members apply?

Members must be nominated by a Vistage Chair to apply. Nominated members will receive an email invitation to fill out the on-line application. Applications for the February launch are due by January 23, 2017.

“As a Stanford Business School Alum and a Vistage Chair of more than 13 years, I am thrilled that Vistage has partnered with Stanford to bring together the best of business education with the advantage of the Vistage peer group process. Stanford Business School professors will share the latest in innovative thinking on strategy, communication, and organizational design. Our members will have the opportunity to learn from others using a unique online platform and accelerate their own leadership development. I am excited to be part of this exceptional opportunity for members and Chairs.”



Julie Reinganum
Virtual Group Facilitator +
Vistage Chair since 2003

IN-PERSON KICKOFF:
February 2017 in San Diego, CA

VIRTUAL WORKSHOP DATES:
(all 10am – 12 noon Pacific Time)

3/10/2017

8/25/2017

4/7/2017

10/20/2017

5/5/2017

11/10/2017

7/7/2017

12/8/2017



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