

VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why

- Sophisticated members want advanced learning opportunities
- Vistage and Stanford can offer an exclusive hybrid model only available to Vistage members

What

- Thought leadership delivered by world class professors from Stanford Graduate School of Business
- Vistage facilitated monthly ½ day workshops transform academics into real change in members' organizations

Who

- 15 New York area members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two New York Chairs, Mark Taylor and Jeannette Hobson, will facilitate monthly workshops

How

- Approximately 1-year program beginning in February 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where

- Monthly workshops in Mid-town Manhattan
- February 2017 launch will include CE members in Denver, San Diego, NYC, and the Bay Area

Cost

- The discounted Vistage member cost is \$15,000. The inaugural cohort is further discounted to \$10,000.

FREQUENTLY ASKED QUESTIONS

What topics will be covered?

The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule

What do members get for completing the program?

Members who complete the program will receive a Stanford certificate of completion cobranded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Summer 2018.

How will this impact my Vistage group?

The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly.

Is this a one-time program or will it be repeated?

The inaugural program will be limited to 75 Vistage members. We expect to launch additional groups in 2017 targeting late summer/fall and will continue to launch new groups and expand to additional markets as members show interest.

How do I nominate a member?

Chairs can simply nominate a member by filling out the [nomination form](#) on the website. Members will then receive an email invitation to fill out the application form.

How do members apply?

Members must be nominated by a Vistage Chair to apply. Nominated members will receive an email invitation to fill out the online application. Applications for the February launch are due by January 15, 2017.

“As Vistage members we seek to develop our leadership virtuosity to be the best we can be in order to make a positive contribution to our organizations, community and world. Becoming masterful involves making learning a practice and staying on the path. Every once in a while there is a rare opportunity to learn from others who are further down the path and accelerate our development exponentially. I am delighted that Vistage has partnered with Stanford University with its world-renowned highly ranked executive education program. This is one of those opportunities for the few who want to go further and faster.”

“How often are we asked by members to suggest a resource for developing expertise in ingenuity, creativity, and innovative problem solving? Now, Vistage has partnered with Stanford University to bring this resource to our members, and the pilot program will be offered in the Tri-State area. We get to nominate the members who will be part of the first 10-month program: Leadership in Innovation, taught by world-renowned Stanford Business School Professors who specialize in this field. What an amazing opportunity for all our members and us, the Chairs.”



Mark Taylor
New York Facilitator +
Vistage Chair since 2009



Jeannette Hobson
New York Facilitator +
Vistage Chair since 1996

STANFORD GRADUATE SCHOOL OF BUSINESS | Executive Education

WORKSHOP LOCATION: Mid-Town Manhattan

WORKSHOP DATES:*

3/13/2017

8/14/2017

4/10/2017

9/25/2017

5/15/2017

10/16/2017

6/12/2017

11/13/2017

7/17/2017

12/11/2017

*Dates subject to change



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