

The Vistage CEO Confidence Index was 91.4 in the 3rd quarter 2016 survey, up from the three year low of 88.0 in the 2nd quarter, but still shy of the 96.3 recorded in last year's 3rd quarter survey.

Economy, revenues & profits

25% of CEOs thought that the economy had improved during the past year, well below the 10-year peak of 63% recorded at the close of 2014.



39% of CEOs plan to increase their investment expenditures in the next year, the fewest firms in more than 3 years.



69% of CEOs expect increased revenues in the year ahead, and 54% expect increased profits.

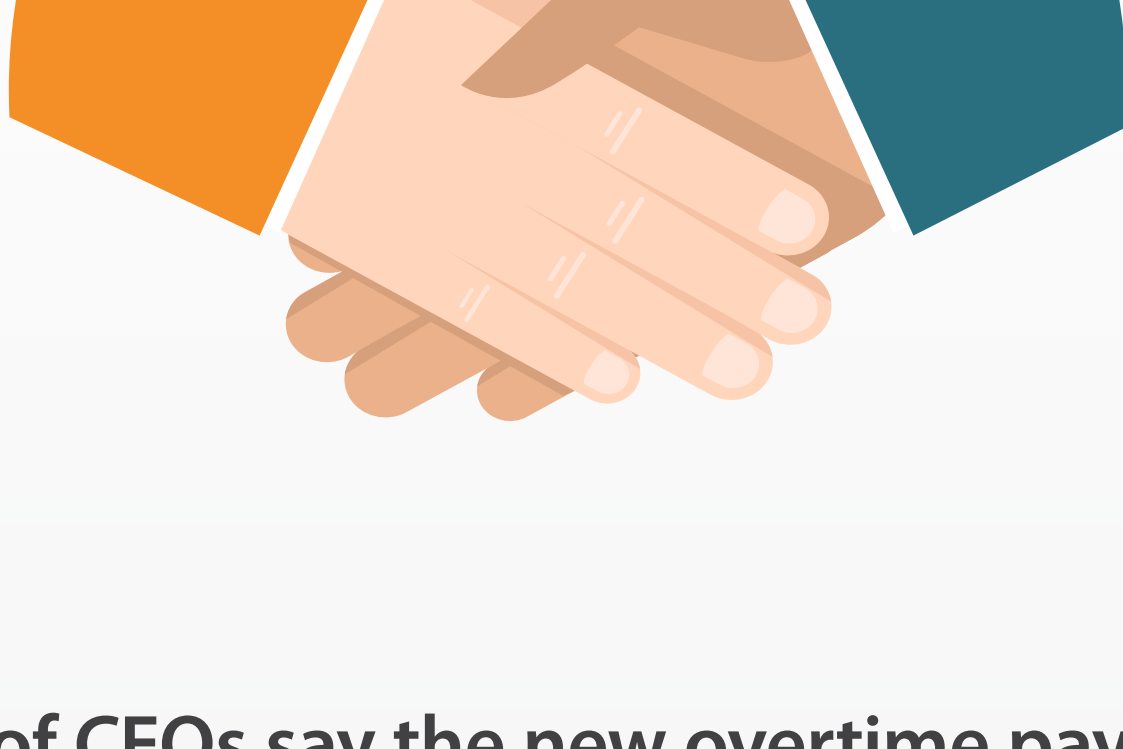


"Given the persistent weakness in the economy and increased uncertainty about future economic policies as well as global growth, it is not surprising that firms adopted a more defensive posture and reduced their investment plans."

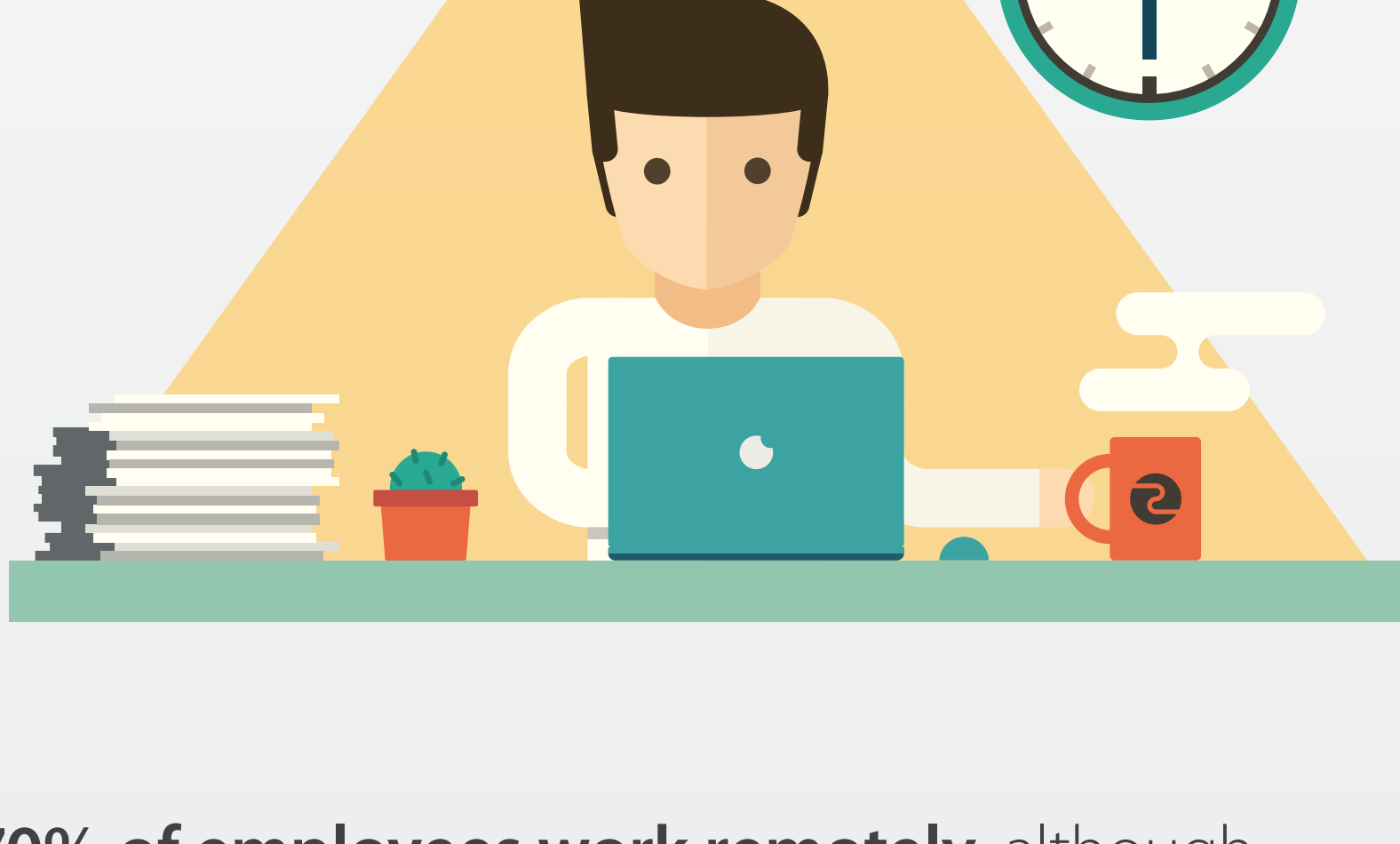
– Dr. Richard Curtin, University of Michigan

Hiring and employee engagement

54% of CEOs plan to expand their workforce in the next year.



47% of CEOs say the new overtime pay rules that take effect at the start of December will impact their employees.



70% of employees work remotely, although most of them for less than 25% of their work time.



66% of companies increase wages for employees annually.

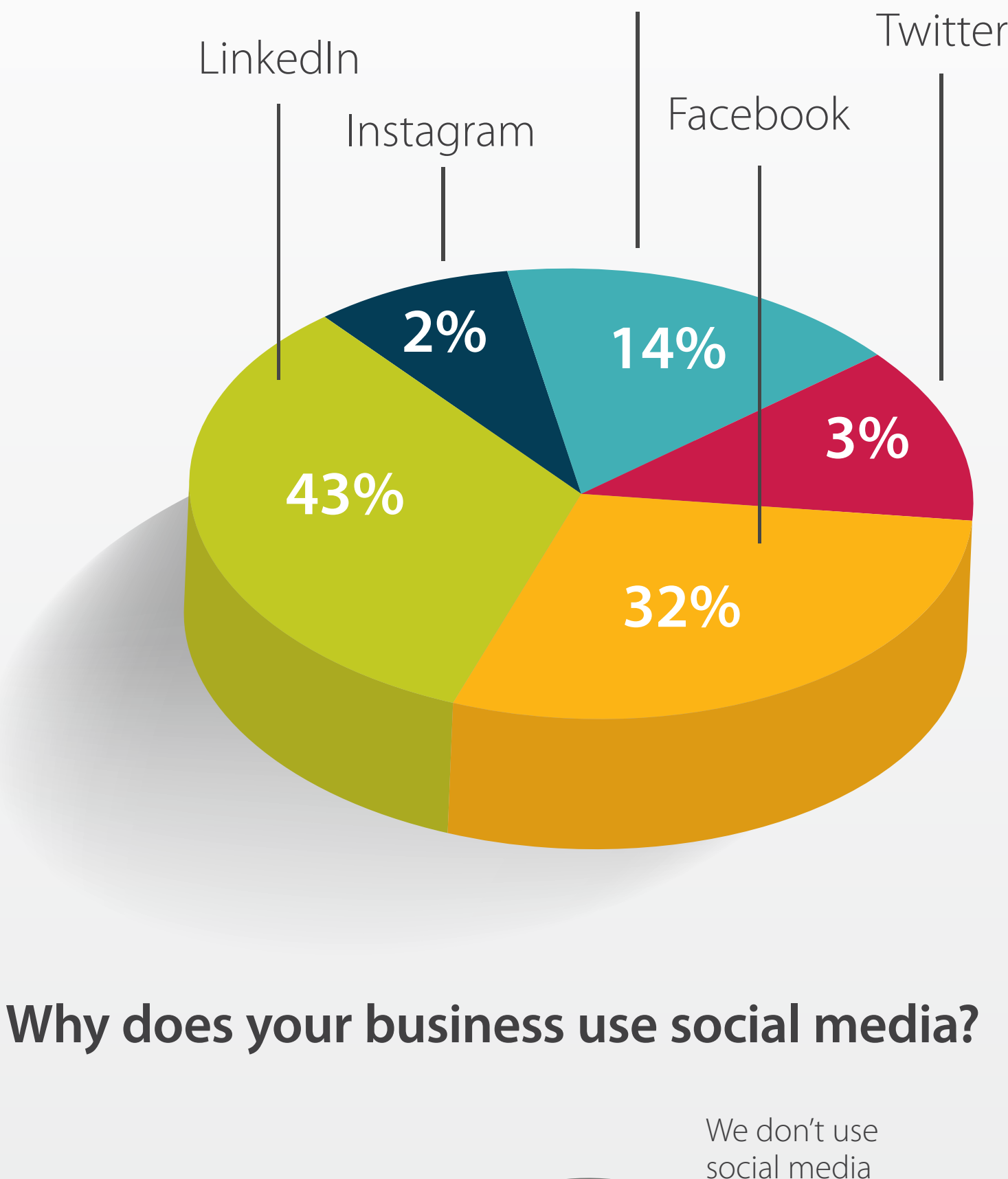


57% of companies do not have a way to measure employee engagement.



Social media

Which social media platform is most important to your business?



Why does your business use social media?



Do you encourage your employees to be active on social media to help build your company's brand?

