

CEO Confidence Stagnates at Low Levels

August 2016

The WSJ/Vistage Small Business CEO Confidence Index was 95.9 in the August 2016 survey, down from 96.3 one month ago and 105.1 this time last year.

Persistent Economic Slowdown Expected.

26% of CEOs said the economy had improved in the past year, well below the 42% in last August's survey.



20% of CEOs said the economy had worsened in the past year, nearly twice the 11% recorded last year.



Revenues & Profits

67% of CEOs expect increased sales revenues in the next year, and 52% of CEOs expect increased profits.

67%
of CEOs



"A slowly declining trend has long been in place, as net revenue gains recorded its thirteenth consecutive year-to-year decline in August."

– Dr. Richard Curtin, University of Michigan

Hiring & Investment Plans

53% of CEOs plan to increase hiring in the year ahead.



41% of CEOs plan to expand their investment expenditures in the year ahead.

