VISTAGE EXECUTIVE LEADERSHIP PROGRAM IN COLLABORATION WITH STANFORD GRADUATE SCHOOL OF BUSINESS

BECOME A PART OF THE INAUGURAL PROGRAM IN INNOVATION

Why
- Sophisticated members want advanced learning opportunities
- Best practices for thriving in the "New Normal" come from a variety of new sources

What
- Thought leadership delivered by world-class professors from Stanford Graduate School of Business
- Vistage facilitated monthly half-day workshops transform academics into real change in members' organizations

Who
- 15 San Diego area members nominated by Chairs
- Members selected based on their commitment to fully participate, fulfill all the course requirements, and share their insights
- Two San Diego Chairs, Mike Richardson and Richard Carr, will facilitate monthly workshops

How
- Approximately1-year program beginning in February 2017
- Three on-line courses focused on corporate innovation including video lectures, live events, group-wide discussions, and direct faculty feedback (average 3 hours per week)
- 10 in-person workshops
- Members apply content from each course to impact and drive change in their organization

Where
- Monthly workshops in San Diego
- February 2017 launch will include CE members in Denver, San Diego, NYC, and the Bay Area

Cost
- The discounted Vistage member cost is $15,000. The inaugural cohort is further discounted to $10,000

FREQUENTLY ASKED QUESTIONS

What topics will be covered?
The inaugural program will include three courses focused on innovation: (1) Strategic Leadership by Professor William Barnett and Professor Jesper Sorensen, (2) The Innovation Playbook by Professor Jennifer Aaker, and (3) Designing Organizations for Creativity and Innovation by Professor Sarah Soule.

What do members get for completing the program?
Members who complete the program will receive a Stanford certificate of completion cobranded with Vistage Worldwide, signed by the Associate Dean of the Graduate School of Business and Sam Reese, Vistage CEO. On-campus graduation and capstone day of learning are planned for Summer 2018.

How will this impact my Vistage group?
The program is a complement to your Vistage group. All in-market Chairs will receive summaries monthly.

Is this a one-time program or will it be repeated?
The inaugural program will include a total of 75 Vistage members. We expect to launch additional groups in 2017 and will continue to launch new groups and expand to additional markets as members show interest.

How do I nominate a member?
Chairs can simply nominate a member by filling out the **nomination form** on the website. Members will then receive an email invitation to fill out the application form online.
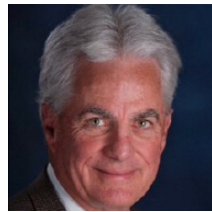
How do members apply?
Members must be nominated to apply by a Vistage Chair. The nomination form is online at **vistage.com/stanfordprogram-sandiego**. Nominated members will receive an email invitation to fill out the online application.

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"I am delighted to be at forefront of this new program combining two world-class learning organizations, Stanford Graduate School of Business and Vistage, on the most critical topic facing our members, Innovation. It was the core challenge I faced running the Aerospace Division of a British Public Company and is at the core of my thought-leadership on Enterprise Agility for an increasingly disruptive world. Agile Innovation is essential to surviving and thriving and I look forward to exploring that more through this program."

"I look forward to facilitating this great learning partnership between Stanford Graduate School of Business and Vistage. Many years ago I had a life changing experience as an MBA student combining University content with a Vistage experience. Bringing Vistage and Stanford together will be an extraordinary leadership learning experience. I am excited to be part of this!"

Mike Richardson
San Diego Facilitator +
Vistage Chair since 2003

Richard Carr
San Diego Facilitator +
Vistage Chair since 1993

WORKSHOP LOCATION:
Sheraton Carlsbad
5480 Grand Pacific Dr,
Carlsbad, CA.

WORKSHOP DATES:

3/13/2017	**9/25/2017**
4/10/2017	**10/23/2017**
5/8/2017	**11/13/2017**
7/10/2017	**1/8/2018**
8/7/2017	

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