

# CEO confidence begins to stabilize following slow decline.

NOVEMBER 2015

The WSJ/Vistage Small Business CEO Confidence Index was 101.9 in both the November and October surveys, although it was substantially below last November's 115.6.

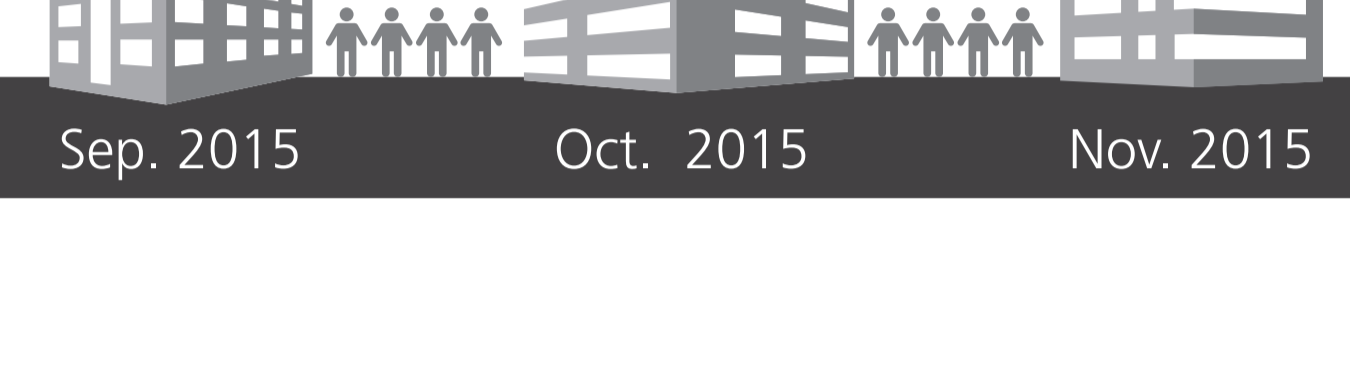


## Slow economic growth expected

**36% of CEOs reported that overall conditions in the economy had improved** – the second-lowest proportion recorded since the January 2014 survey.

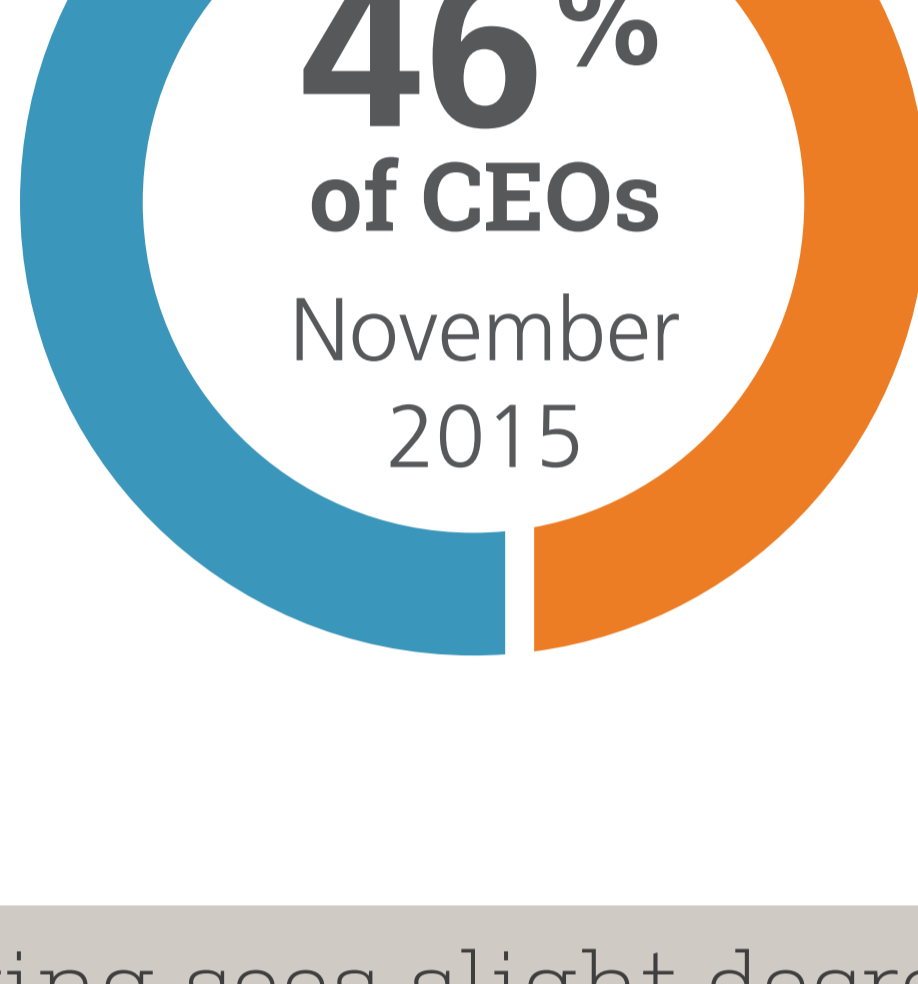


**28% of CEOs expected the economy to improve during the year ahead**, unchanged from October and September.



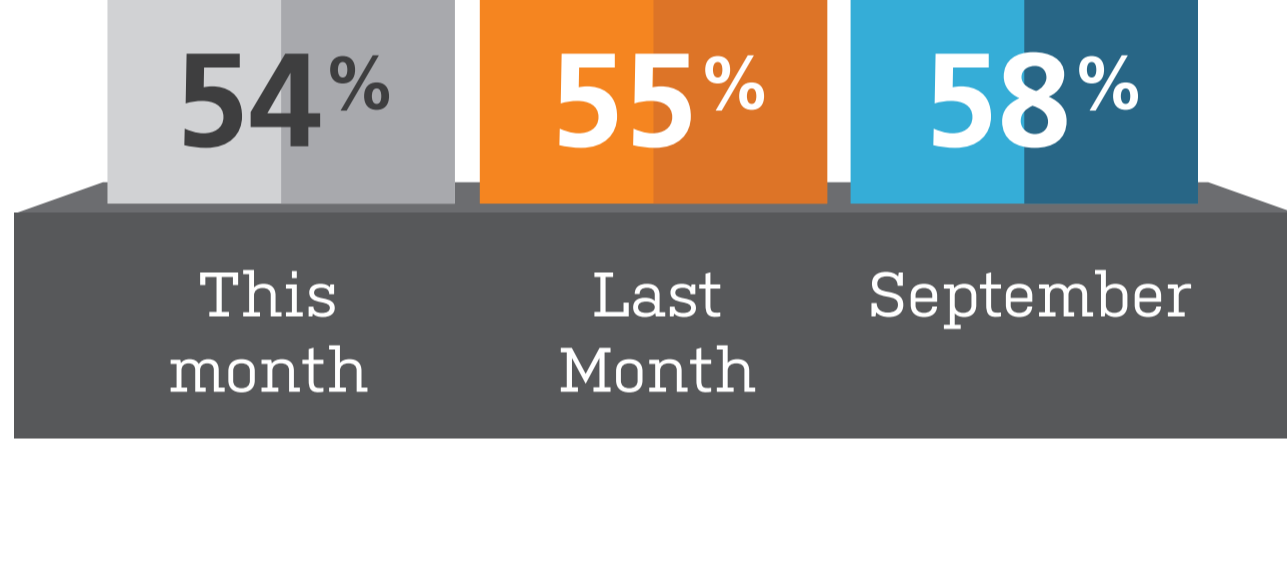
## Investment plans inch upward

**46% of CEOs planned to increase their investment spending during the year ahead**, up from 42% in October and equal to September's 46%.



## Hiring sees slight decrease

**54% of CEOs plan to add employees to their payrolls during the year ahead**, down from 55% in October and 58% in September.

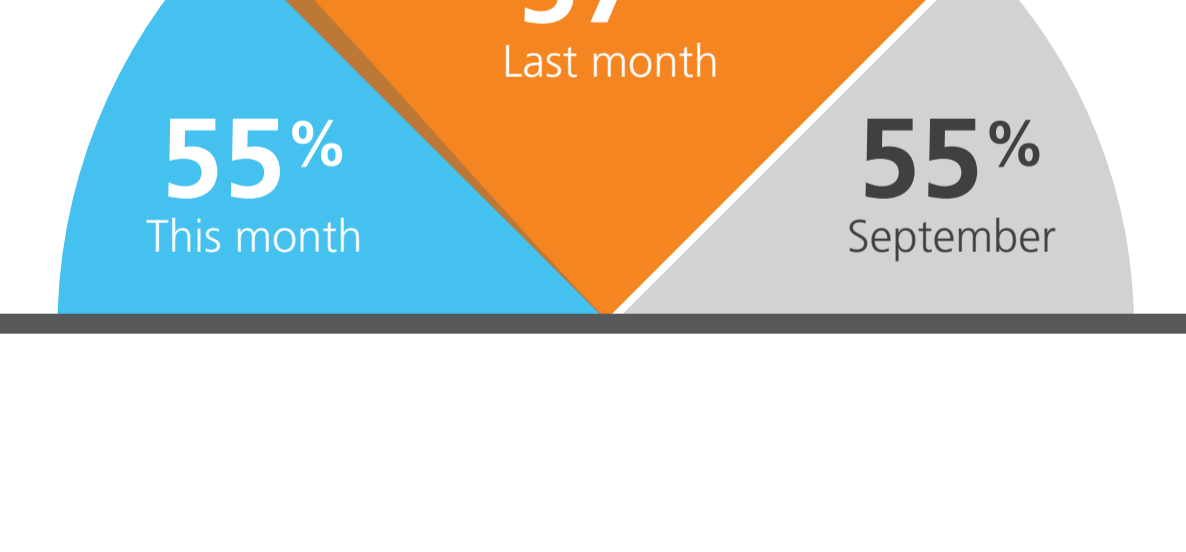


## Profits and growth remain strong

**71% of CEOs anticipate growing sales revenues**, just under the 72% recorded in September and October.



**55% of CEOs anticipate increased profitability**, down from 57% in October yet equal to September's 55%.



## CEOs dabble in the sharing economy

**22% of CEOs use elements of the sharing economy**, such as TaskRabbit, Zaarly, Postmates, office sharing, or peer-to-peer lending.



## Communicating with employees

Many surveys have found that the way an employer communicates with employees directly impacts job satisfaction. CEOs send internal communications to their employees via:

