

The Vistage Key Group: A network for guidance and solutions



Alex Day
Target Solutions
Vice President of Operations
Vistage member since 2013

The Journey

Even with his many years of managing experience, Alex Day hadn't developed a network that he could rely on for guidance and direction outside of the office. But that all changed when his former boss—then CEO of Target Solutions—recommended that he join a Vistage group.

The Challenge

Around that same time, the company was experiencing a period of transition, as it was being acquired. With new owners, new employees and new responsibilities, Alex faced a variety of challenges that gave him plenty of material to bring to his Vistage Key Executive group sessions.

In addition to vetting decisions and issues with his peers, Alex could pose questions ranging from how to handle complex and varying relationship dynamics in the office to managing employee performance.

"They spent a lot of time on me and my issues. [The group was] very interested in me right off the bat ... and it has been like that ever since," he said.

The Solution

For Alex, his experience as a Vistage Key Executive group member has provided him with a reliable outlet for growing his self-confidence. Whenever he has doubts or questions about the future, his Key group peers are there to give valuable and reassuring feedback.

By meeting with his peers and hearing from Vistage expert speakers, Alex has been able to successfully navigate the complexities of adapting to a new work culture post acquisition.

"I think a lot of the time [Vistage] helped me make good decisions and execute those decisions properly," he added.

Alex has also been able to find a safe space through Vistage where he feels free to share anything about both his personal and professional lives.

"You can say whatever is on your mind and people often do that here and get emotional," Alex explains. "That's a really special thing that you would not get in a professional development class or anything like that."



"My first day [at Vistage] was great—it was like sharks on a kill in a good way. They spent a lot of time on me and wanted to process the issues I had."

To learn more about becoming a Vistage Key Executive, go to vistage.com/explorekey